



## FREQUENTLY ASKED QUESTIONS

What is meant by the terms “artist,” “artwork” and “art”?

The Montana Arts Council defines “artist” as a person working in any arts field. This includes writers and performing artists for the 2010 Artist’s Innovation Awards. “Artwork” and “art” are the discipline in which the artist, i.e., writer or performing artist, works. See guidelines for more specifics.

What are some examples of innovation?

Innovation is the embodiment, combination, or synthesis of new knowledge in original, relevant, valued products, processes, techniques or services. It is an artist (or a group of artists) whose work does one of the following, or a combination of the following:

- Has made a definitive and unusual impact on the performing arts world or literature field and/or created a body of work that actually helped his/her artform to move forward in a way that would perhaps not have otherwise happened.
- Is considered a “pioneer” in their field or artwork, using creative, unique, cutting-edge techniques and/or technologies that deviate from the usual creative process within their artform.
- Uses his/her art in unique ways that actively impact their community and/or a world beyond their normal scope, tackling issues like social activism, racial justice, youth and minority empowerment, health and healing, aging, international relations, etc.
- Effectively markets or distributes their art in ways that are unusual, creative and far from mainstream.
- Makes a dramatic shift in his/her artwork that exhibits a high level of growth, expansion, depth and/or change to the artistic journey they’re on.
- Has overcome large setbacks (personal and/or professional) in an especially creative and innovative way as an artist, and has influenced peers by doing so.

## Quotable Quotes on Innovation:

"*Creativity* is thinking up new things. *Innovation* is doing new things." *Theodore Levitt*

"Discovery consists of seeing what everybody has seen and thinking what nobody has thought."  
*Albert von Szent-Gyorgy*

"To raise new questions, new possibilities, to regard old problems from a new angle, requires creative imagination and marks real advance..." *Albert Einstein*

"There's a way to do it better—find it." *Thomas Edison*

"The *innovation point* is the pivotal moment when talented and motivated people seek the opportunity to act on their ideas and dreams." *W. Arthur Porter*

## Other Questions:

If I do a workshop for my public activity can I charge money for people to attend?  
Yes.

On the application form, how do I know if my answer will fit in the space?  
Cut and paste into WORD and do a word count (found under Tools or on the status bar.)

How long should it take to upload each item?  
Depending on the size of the file and the speed of your internet connection, it should take no more than one or two minutes.